



Breakthrough Central Texas and ClassGenius Launch AI Education Partnership at SXSW EDU 2025
Nonprofit Harnesses AI to Enhance Student-Focused STEM Lesson Plans, Maximize Teacher Efficiency

WHAT: Breakthrough Central Texas Launches Strategic AI Partnership with ClassGenius

[Breakthrough Central Texas](#), Austin's nonprofit organization helping students become the first in their family to earn a college degree or certificate, and [ClassGenius](#), a leading AI-powered education technology platform provider committed to improving opportunity in education, today announced their strategic partnership which will launch at Booth #427 in SXSW EDU Expo at 11:30 a.m. on Wednesday, March 5, 2025.

Breakthrough Central Texas and ClassGenius are partnering to demonstrate how quality and intuitive AI technology can augment human expertise and passion to amplify impact and elevate educators' and students' success. Through this collaboration, the entities are creating tailored science-based texts and instructional materials to support different reading and skill levels of students, for this year's Breakthrough Central Texas Middle School Summer Academy, which serves 500 students from under-resourced communities every summer.

Each summer, Breakthrough Central Texas recruits AmeriCorps Teaching Fellows to help meet the educational needs of students and prepare them for the academic school year. Lesson plans created with the help of ClassGenius AI technology helps these educators maximize time within the classroom and focus on students' learning needs and objectives. This future-focused mindset prepares educators to become leaders in an increasingly technology-driven world.

"We are excited to embrace Class Genius' AI technology in a responsible and meaningful way," says Breakthrough Central Texas Chief Programs Officer Leslie Tucker. "As we increasingly incorporate technology to enhance our services, we are eager to pursue efficient, effective ways to create impactful programming that meets students' educational needs and supports our educators."

ClassGenius's one-of-its-kind platform comes with a suite of tailored AI products and services to advance the education sector. Designed to complement human expertise, ClassGenius empowers both experienced educators and those new to teaching—helping them maximize their impact in the classroom and support personalized learning at scale.

"I'm thrilled to welcome Breakthrough Central Texas to the ClassGenius family," says Katelijn Vleugels, CEO of ClassGenius. "This partnership marks a significant milestone in our journey to democratize education. At ClassGenius, we believe that AI can empower

humans to achieve extraordinary things. Over the past year, we've witnessed firsthand how AI helps educators save time, students develop a love for learning, and AmeriCorps members discover a new passion to pursue a career in education. ClassGenius' and Breakthrough's visions are very much aligned and I'm honored to support their mission and leverage our AI technology to bridge the experience gap. Together, we can transform the future of education and public service."

WHEN: **Wednesday, March 5, 2025**
11:30 a.m.

WHO: **Leslie Tucker, Breakthrough Central Texas Chief Programs Officer**
Katelijan Vleugels, ClassGenius Chief Executive Officer

WHERE: **SXSW EDU Expo, Booth #427**
Austin Convention Center
500 E Cesar Chavez St, Austin, TX 78701

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ABOUT BREAKTHROUGH CENTRAL TEXAS

Breakthrough Central Texas is the leading college access and success nonprofit in Central Texas. For more than 20 years, we have partnered with thousands of middle and high school students who aspire to be the first in their family to graduate with a degree or certificate. We make a radical, long-term commitment to students, to and through college, unlocking the power of education and a lifetime of opportunity. We support the whole student with personalized services, work closely with community partners, campuses, and employers, and advocate for our students with lawmakers. Breakthrough students attend 60+ public schools and persist at nearly 100 colleges and universities. The result is that nearly 60% of Breakthrough students graduate from college, compared to 14% of low-income students in our region. Our work has resulted in more than 430 college graduates, with 3,700 on their way, positively impacting families for generations, our region's educational equity, and the Central Texas economy. Join the conversation at [@BreakthroughCTX](#), Instagram [@BreakthroughCTX](#) and at [Facebook.com/BreakthroughCTX](#). To learn more, visit [www.breakthroughctx.org](#).

ABOUT CLASSGENIUS

ClassGenius is a social venture and AI-powered education technology company that aims to democratize access to quality education. By leveraging LLMs and machine learning, ClassGenius creates personalized learning materials that adapt to each student's learning style and pace. Through strategic partnerships with leading educational ventures and nonprofits, ClassGenius amplifies its impact, accelerates its growth, and scales its innovative education solutions to reach more students and communities. For more information, and for partnership inquiries, please visit: [ClassGenius](#).

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