

CORPORATE PARTNERSHIP OPPORTUNITIES

Investing in Austin's Future Leaders





Breakthrough is the leading college access and success nonprofit in Central Texas.

For nearly 25 years, we have partnered with thousands of middle and high school students who aspire to be the first in their family to graduate with a degree or certificate. We make a radical, long-term commitment to students, to and through college, unlocking the power of education and a lifetime of opportunity.



A Proven Model of Success

Breakthrough makes a radical, long-term commitment to partner with students, families, and communities for up to 12 years, beginning as early as 6th grade. In addition to our direct support for students to and through college, we partner with targeted public high schools in low-income communities to transform them into best-in-class college access institutions. Through our advocacy efforts, we elevate the voices and experiences of our students and families to champion policies that advance educational equity for all students at the local, state, and federal policy level. We combine comprehensive, individualized advising with academic learning, career preparation, and leadership development – from middle school summer programs to college internships.

Investing in Tomorrow's Leaders

Breakthrough Central Texas is proud to partner with our corporate community to help low-income students become the first in their families to graduate from college. With funding opportunities starting at \$1,000, businesses large and small can play a valuable role in ensuring that all students, regardless of neighborhood, family economic status, or ethnicity, can have the tools and support they need to achieve their college and career dreams.

Breakthrough's partners play a pivotal role in championing the dreams of thousands of Central Texas students as they navigate their journey toward postsecondary success. The options detailed in this packet are entirely adaptable to align seamlessly with your company's unique goals and values.



Sponsorship & Underwriting Opportunities

These sponsorship opportunities are designed to offer a range of program and giving options to suit your organization's capacity and desired level of involvement. Your support will directly contribute to Breakthrough's mission and provide the sustained, comprehensive support students need to accomplish important milestones and stay on track toward their postsecondary goals.

Your business may also designate your contribution to support one of Breakthrough's signature programs including Breakthrough's:

Middle School Summer Academy

A six-week, full-day, academic program for students during the summers before their 6th, 7th, 8th, and 9th grade year. Breakthrough provides college-prep curricula in all core subjects infusing STEM learning throughout our robust summer programming, electives, nutritious meals and snacks, and well-organized field trips.

10th Grade Leadership Institute

Students attend a summer institute focused on developing communication, self advocacy and leadership skills by identifying goals that will help them on their path to college while exploring potential careers with corporate and community partners.

11th Grade Professional Experiences Institute

Students take part in a number of workshops exploring careers and college majors, learn about postsecondary options, build resumes, practice important skills aligned with their career interests, learn skills that support their mental health, and engage in internships around the community.

College Access Program

High School Seniors are empowered to take charge of their future by preparing for the college application season. They finalize their college lists, complete essays and applications, and navigate the FAFSA or TASFA process. A strong element of this program is helping students choose the pathway that's right for them, whether it's a Bachelor's degree, an Associate's degree, or a certificate program. Along the way, students engage in long-term planning toward their college and career goals, while also participating in college visits across the state to explore their options and find the perfect fit.

College & Career Success Program

Following high school graduation, students are supported by our College and Career Success Program for up to six years or to completion of a degree or certificate. Central to this program is year-round, individualized advising from a team of dedicated Breakthrough advisors.

Breakthrough Internship Network

The Breakthrough Internship Network is an Austin based internship placement and professional development program that connects a diverse pipeline of well-trained and highly motivated college students to hiring managers and organizations.

Schoolwide Postsecondary Advising Program

Breakthrough partners with targeted public high schools to transform them into best-in-class college access institutions. By serving every junior and senior on campus with high-quality postsecondary counseling, Breakthrough helps to guide students to apply to, afford, and persist in their chosen path (bachelor, associate, or certificate).

Together, we can make a lasting impact on educational outcomes in Central Texas.



Sponsorship Levels

\$25,000 Innovator in Education	• All Visionary level benefits, plus: • Comprehensive visibility and exclusive recognition as a Program Partner for the duration of the program, including logo placement on all program materials, student t-shirts, and Breakthrough's website • Exclusive spotlight on the Breakthrough blog and newsletter
\$15,000 Education Visionary	• All Leader Level benefits, plus: • Customized Volunteer Engagement Event • Recognition on the Breakthrough blog
\$10,000 Learning Leader	• All Advocate Level benefits, plus: • Prominent logo placement on digital and print signage throughout the term of program and related events
\$5,000 Academic Advocate	• All Scholar Level benefits, plus: • Exclusive social media post with logo recognition across three platforms (LinkedIn, Instagram, Facebook)
\$2,500 Scholar Sponsor	• All Supporter level benefits, plus: • Company logo included on Breakthrough website • Exclusive social media story with logo recognition across two platforms (Instagram, Facebook)
\$1,000 Supporter of Knowledge	• Name recognition on Breakthrough website • Opportunity for a Lunch & Learn Presentation • Invitation to summer volunteer opportunity



Employee Engagement Programs

Breakthrough offers Employee Engagement Programs and Skill-Based Partnerships based on your chosen level of support. Participate in one of Breakthrough's many extended learning programs or utilize your organization's expertise to offer career exploration or professional development workshops that support our mission and student community.

Make a measurable impact on our students by customizing your support. We are committed to helping our partners reach their company engagement goals.

Customized Engagement Opportunities

Middle School Field Trips – By participating in Breakthrough's Middle School Summer Academy, our students gain the equivalent of an extra semester of education, boosting their confidence as they transition to high school.

High School Career Exploration Events – Welcome the next generation of leaders to your workplace with a Career Exploration Day! Collaborate with Breakthrough for a tailored, engaging day of insights, including dynamic panel discussions, informational interviews, and guided tours of your professional spaces.

College Professional Development – Elevate Breakthrough college students' career prospects by offering comprehensive support through career coaching, personalized resume reviews, and targeted interview practice.

Summer Opportunities

High School & College Presentations of Learning – Your team can serve as interviewers during our student's Summer Presentations of Learning, the culminating event of our summer programming. Volunteers will have the opportunity to share meaningful feedback on student presentations.

Year Round Opportunities

Lunch & Learn – The Breakthrough team is delighted to extend an invitation to host a personalized Lunch & Learn session tailored for your team. This unique opportunity aims to bring together individuals from various departments within your organization to learn more about Breakthrough's mission, education trends, and opportunities for employee engagement in a casual and collaborative atmosphere.

Additional volunteer opportunities include after-school tutoring, middle school and high school academic coaching, mentoring our college-going students, speaking to students in groups or one-on-one about careers, assisting with office projects, helping out on field trips and during special events, coordinating community service activities, helping with engagement activities, and serving on a committee or the Board of Trustees. Connect with our team to learn more.



Breakthrough Internship Network

The Breakthrough Internship Network serves as a vital bridge connecting Breakthrough college students with meaningful, paid internships, broadening our student's horizons while simultaneously providing host companies with dedicated, high-performing interns from diverse backgrounds.

Our commitment to fostering the professional growth of college students is exemplified through full-time, paid summer internships. These opportunities not only assist students in financing their education but also establish a solid foundation for their future careers post-graduation.

This program's success lies in the collaboration with corporate and business partners. Host companies play a pivotal role, benefiting from the comprehensive support provided by Breakthrough staff. Our devoted team meticulously screens all internship applicants, ensuring a seamless match between a host company's specific needs and a student's academic focus and career aspirations.

Becoming a host company is easy.

Learn more by scanning the QR code or visiting www.BreakthroughCTX.org/internships.

Join us in shaping the future of talented individuals and contributing to the success of our innovative internship program.



YEAR-LONG GIVING OPPORTUNITIES

Amplify Austin – February/March

Support Breakthrough through the biggest giving event in Central Texas. During this annual 24 hours of giving, your company can participate by creating personalized fundraising pages, setting up a matching gift opportunity, and engaging in social media and cause marketing.

**I Live Here
I Give Here®**

Breakthrough Benefit Concert – October/November

Each fall, Central Texans come together at the annual Breakthrough Benefit Concert to make a difference for students in our community. Our signature, annual event includes a silent auction, delicious bites and drinks, an inspiring program, and an exclusive concert.

Event sponsorships are critical to this event and help pave the way to postsecondary success for Central Texas youth who aspire to realize their fullest potential through the transformative power of a college degree or certificate.

End of Year Giving – November/December

Close out the year by making a positive impact! Maximize your company's end-of-year giving by organizing a supply drive, encouraging employee contributions, or directly making a corporate donation to support Breakthrough students on their journey to postsecondary success.

Corporate & Employee Matching Gifts

Double the impact of your gift to Breakthrough. Consider adding Breakthrough to your company's payroll donation deduction program or connect us with your human resources or corporate social responsibility team to learn how to include Breakthrough as an option.



THANK YOU



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ABC Home & Commercial Services
Accenture
AMD
Applied Materials Foundation
Austin FC/4ATX Foundation
Bank of America Charitable Foundation
Blue Cross Blue Shield
Cayetano Development
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Charles Schwab Foundation
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BECOME A CORPORATE PARTNER TODAY

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