



## **\*\*MEDIA ADVISORY\*\***

**FOR IMMEDIATE RELEASE**  
**May 23, 2024**

**Contacts:**  
Mary Green  
(704) 576-5178  
[mary@liveoutloudpr.com](mailto:mary@liveoutloudpr.com)

### **Breakthrough Central Texas Celebrates College Completion for 80 First-Generation Graduates**

**WHAT: Breakthrough Central Texas GradFest**

On Saturday, June 1, 2024, Breakthrough Central Texas will host Grad Fest, the organization's annual intimate gathering celebrating Breakthrough Central Texas students who have graduated from college, university or a certificate program within the past year. This year, Breakthrough celebrates 87 college graduates, and the milestone of supporting 353 students through postsecondary success since 2002.

During GradFest, students and families will hear from the Class of 2024 Breakthrough Alumnus and St. Edward's University graduate Ricky LeFranc, executive director Michael Griffith, and Breakthrough College & Career Success staff who will guide them on their next steps. The celebration includes an open mic opportunity for students to reflect on their 12-year experience as Breakthrough students and culminates with the Breakthrough Alumni Network's presentation of academic stoles to the growing community of first-generation graduates.

Breakthrough Central Texas students persist at more than 100 colleges and universities around the country, and to-date have graduated from 82 unique institutions and certificate programs. In 2024, the organization will serve more than 3,400 students in Central Texas, ranging from entering sixth graders to college seniors.

Media may attend GradFest by RSVP'ing to Mary Green at [Mary@liveoutloudpr.com](mailto:Mary@liveoutloudpr.com)

**WHEN: Saturday, June 1, 2024**  
5-8 P.M.

**WHO: Michael Griffith, Breakthrough Central Texas Executive Director**  
**Ricky LeFranc, Breakthrough Central Texas Alumnus & St. Edward's University Graduate**

**WHERE: Asian American Resource Center**  
8401 Cameron Rd,  
Austin, TX 78754

**RSVP:** Media may RSVP to Mary Green at [mary@liveoutloudpr.com](mailto:mary@liveoutloudpr.com)

## **ABOUT BREAKTHROUGH CENTRAL TEXAS**

Breakthrough Central Texas is the leading college access and success nonprofit in Central Texas. For more than 20 years, we have partnered with thousands of middle and high school students who aspire to be the first in their family to graduate with a degree or certificate. We make a radical, long-term commitment to students, to and through college, unlocking the power of education and a lifetime of opportunity. We support the whole student with personalized services, work closely with community partners, campuses, and employers, and advocate for our students with lawmakers. Breakthrough students attend 60+ public schools and persist at nearly 100 colleges and universities. The result is that nearly 60% of Breakthrough students graduate from college, compared to 15% of low-income students in our region. Our work has resulted in more than 350 college graduates, with 3,500 on their way, positively impacting families for generations, our region's educational equity, and the Central Texas economy. Join the conversation at [@BreakthroughCTX](#), Instagram [@BreakthroughCTX](#) and at [Facebook.com/BreakthroughCTX](https://Facebook.com/BreakthroughCTX). To learn more, visit [www.breakthroughctx.org](http://www.breakthroughctx.org).

###