

# 2020 IMPACT REPORT



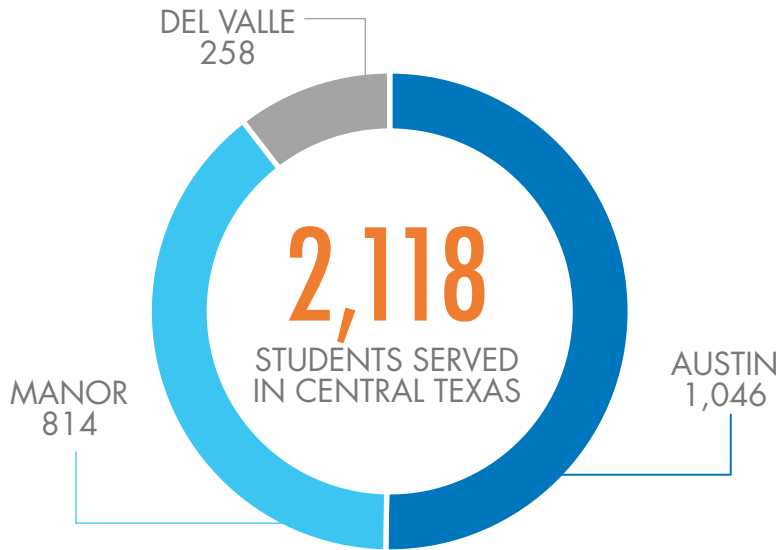
**BREAKTHROUGH**  
CENTRAL TEXAS

CREATING FIRST-GENERATION COLLEGE GRADUATES



# THE BREAKTHROUGH IMPACT

In 2020, community members and partners invested \$5,606,187 in Breakthrough Central Texas to help us create a path to and through college for students who will become the first in their families to earn a college degree. Here is how your generosity made a difference for our community:



**CLASS OF 2020**

**163**  
high school graduates

**97%**  
graduated high school  
on time

**88%**  
enrolled directly into college



**257**  
new students  
entered the program

**738**  
middle school  
students

**896**  
high school  
students

**485**  
students pursuing  
postsecondary pathways

**BREAKTHROUGH STUDENTS ARE 7X MORE LIKELY TO EARN A COLLEGE DEGREE.**

**28**  
college graduates  
in 2020

**179**  
**FIRST-GENERATION COLLEGE GRADUATES ...& COUNTING**

44

staff members



22

fulltime  
AmeriCorps members

70

Summer AmeriCorps  
teaching fellows

80

virtual volunteers for middle  
school, high school  
and college students



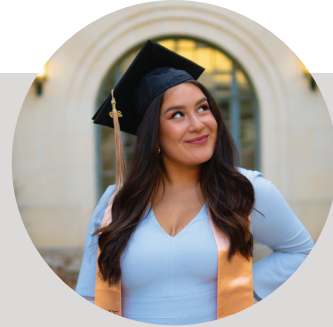
## THE BREAKTHROUGH CHALLENGE

**\$10.5M RAISED FROM 186 INVESTORS**

These funds are providing the launch capital to help Breakthrough achieve growth, scale programs, and build capacity for greater impact by 2023. In addition, a portion of this investment will establish The Promise Fund, an endowment to help ensure Breakthrough can always fulfill the 12-year promise we make to our students.

Learn more at  
[breakthroughctx.org/breakthroughchallenge](http://breakthroughctx.org/breakthroughchallenge).

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**Breakthrough’s passion and advocacy means so much to me and many other Breakthrough students. From a young age, Breakthrough taught me that the sky’s the limit and they would help me get to and through college. As a young kid, I didn’t understand how serious that promise was. From tutoring to giving me vouchers to be able to afford my SAT and ACT exams, to helping me with financial aid, the college application process, scholarships, and everything in between—I don’t know where I would be right now if it weren’t for this beautiful support system helping me and students like me navigate a system that was foreign to me and my family.**

- Brenda Saucedo  
University of Texas at Austin

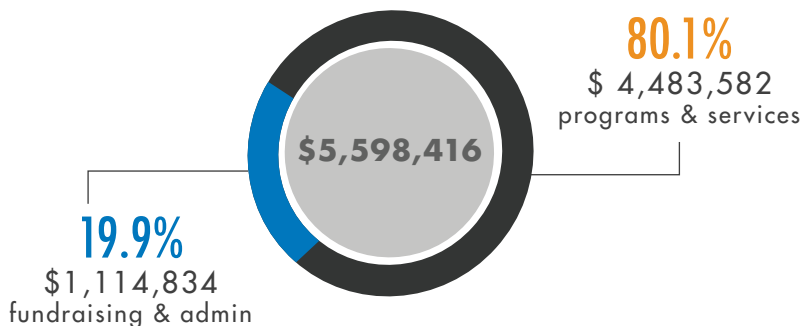
## 2020 FINANCIAL REPORT

TOTAL EXPENSES.....	\$5,598,416
TOTAL REVENUE.....	\$5,606,187
INTEREST INCOME.....	\$40,555
UNREALIZED GAIN.....	\$68,604

### REVENUE BREAKDOWN

Individuals	\$2,383,905
Foundations/Organizations	1,672,656
Corporations	453,179
Government & fee for service	1,096,447
<b>Total</b>	<b>\$5,606,187</b>

### EXPENSE BREAKDOWN



Breakthrough is proud to be an AmeriCorps program.

# STEPPING UP IN A TIME OF CRISIS

## COVID-19 RESPONSE

When the COVID-19 pandemic took hold of our community and nation, Breakthrough families found themselves faced with unprecedented challenges. As they navigated campus closures and loss of access to school-based supports and resources, many experienced lost wages that pushed them into financial distress.

Because of our 12-year commitment and the trusting relationships our staff has established with families, Breakthrough is uniquely positioned to respond to these very real and critical needs. Our advisors worked to rapidly deploy resources to families by allocating emergency financial assistance (for housing, food, utilities, and other basic needs), as well as connecting families to other resources for support. We also distributed needed technology to help families access the internet and online learning resources, many of whom reside outside of broadband access regions. And we pivoted to provide ongoing, wraparound virtual support to meet the academic and social and emotional needs of our students and their families during this challenging time.

## STUDENT & FAMILY SUPPORT FUND

Direct Assistance to Families



**\$166,000** in basic needs support provided in the form of grocery gift cards, rent, and utility assistance between March and December



**105 devices** provided for online schooling (laptops, iPads, and Chromebooks), along with **80 internet hotspots**



**300+ families** received emergency financial assistance and technology access



**\$64,192** in tuition gap funding provided to college students





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One of the first Zoom calls I made was to one of my seniors and within 15 minutes, his older sister (who is a college student in our program), mom, and dad (who was off camera but still in the room) joined the conversation. THAT is what continues to drive our work – the connection we’re able to maintain during this health crisis and the ability to SEE our students and families. Honestly, I think it helps that they get to see us too in all of our realness and non-traditional spaces. There’s a reciprocity of trust, love, and security that has come with some of the changes which is fantastic and motivating.

– Dorothy Vasquez,  
Associate Director of Program

## STAYING ON COURSE

While this year presented unprecedented challenges, it also offered an opportunity to take action on transformative change. With your support, we were able to...



Significantly increase personalized advising and mental health support for our 2,100 students



Offer our first ever four-week Virtual Summer Academy for 267 middle school students



Hold 28 virtual Professional Skills and Leadership workshops for 140 high school students



Help 171 rising high school seniors submit 600 college applications

