

# WHAT NOW? RACE, CLASS & EDUCATIONAL EQUITY:

a community conversation with

# WES MOORE



**NOVEMBER 17 | 5:30 PM**



On Tuesday, November 17, at 5:30 PM, Breakthrough will host a free virtual event “What Now? Race, Class & Educational Equity: A Community Conversation with Wes Moore.” Join us for the first of a series of meaningful conversations.

All children should have the opportunity to benefit from the life-changing power of a college degree. However, too often, a student's circumstances of birth – race, ethnicity, family's income level or immigration status – predicts the educational opportunities they will be afforded. **By working together to help more students get to and through college, we can create a more prosperous and equitable Central Texas for ALL who live here for generations to come.**

Join us on November 17 at 5:30PM, for a virtual community conversation with Wes Moore on educational equity in Central Texas. This forum will focus on collaborative next steps we all can take to dismantle systemic barriers to educational opportunity in our communities.

## ABOUT WES MOORE

Best-selling author and Robin Hood Foundation CEO, Wes Moore is one of today's most respected voices and fiercest champions for educational equity. Wes' first book, The Other Wes Moore, a perennial *New York Times* bestseller, drew the nation's attention to the fine line between success and failure in our communities and in ourselves. That story has been optioned by executive producer Oprah Winfrey and HBO to be made into a movie. He is also the author of the bestselling books The Work, Discovering Wes Moore, and This Way Home.

## About Breakthrough

Breakthrough's vision of a world where all students have the opportunity to benefit from the life-changing power of a college degree resonates with us now more than ever. We will continue to deeply partner with students, their families and local school districts and leaders to move the needle on college graduation rates in our region - working towards our north star to double the number of first-generation college graduates in Central Texas. We are committed to being a part of the solution and hope that you join us in engaging with some of the best and brightest leaders in the country to talk about how to make this vision a reality.

FOR MORE INFORMATION, PLEASE CONTACT KATE GARRETT AT [KATE@BREAKTHROUGHCTX.ORG](mailto:KATE@BREAKTHROUGHCTX.ORG)

# What Now? Race, Class & Education Equity

## A COMMUNITY CONVERSATION WITH WES MOORE

<b>\$25,000 LEGEND (INDUSTRY EXCLUSIVE)</b>	<p><b>\$25,000 sponsors an entire year of programming and advising for twelve students, including academic summer and Saturday programs, college visits, after-school tutoring, individualized case management support and family advising.</b></p> <ul style="list-style-type: none"><li>• Industry exclusive recognition as Legend Sponsor on all event materials &amp; promotions including print, web and email advertisements (distribution: 4,500+)</li><li>• Premium logo recognition on event webpage</li><li>• Feature on Breakthrough blog</li><li>• Logo recognition on Breakthrough Summer Academy t-shirts</li><li>• All benefits listed below</li></ul>
<b>\$10,000 VISIONARY</b>	<p><b>\$10,000 sponsors the year-long College Transition Program for five high school seniors, including College Application Boot Camp, SAT/ACT preparation, college visits, FAFSA and scholarship advising, financial aid workshops, the Countdown to College overnight retreat, and family advising.</b></p> <ul style="list-style-type: none"><li>• Premium logo recognition on event invitation and program (distribution: 1,500)</li><li>• Logo recognition on sponsor display in Diana &amp; Gregg Lowe Connected Classroom</li><li>• Recognition as Breakthrough Champion in e-newsletter (distribution: 4,500)</li><li>• Verbal recognition at event</li><li>• All benefits listed below</li></ul>
<b>\$5,000 DREAM MAKER</b>	<p><b>\$5,000 sponsors Breakthrough's rigorous six-week summer academy for five middle school students.</b></p> <ul style="list-style-type: none"><li>• Preferred logo recognition on event invitation and program</li><li>• Logo recognition on Breakthrough website with link to sponsor site</li><li>• Custom social media content</li><li>• All benefits listed below</li></ul>
<b>\$2,500 TRAILBLAZER</b>	<p><b>\$2,500 sponsors year round advising and social/emotional support for four middle school or high school students.</b></p> <ul style="list-style-type: none"><li>• Logo recognition on invitation and event program</li><li>• Name recognition on Breakthrough website with link to sponsor site</li><li>• Custom social media story</li><li>• Opportunity to share virtual event company-wide</li><li>• Team volunteer opportunity during Breakthrough's Summer Presentations of Learning</li><li>• All benefits listed below</li></ul>
<b>\$1,250 ACHIEVER</b>	<p><b>\$1,250 sponsors Breakthrough's summer bridge program for one rising college freshman, including FAFSA and scholarship advising, Countdown to College overnight retreat, family advising and Future Focus paid internship placement.</b></p> <ul style="list-style-type: none"><li>• Name recognition on event program</li><li>• Signed copy of Wes Moore's best-selling book, <a href="#"><u>The Other Wes Moore</u></a></li></ul>

# SPONSORSHIP PLEDGE FORM

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## SPONSOR LEVELS

- Legend Sponsor - \$25,000  
(Industry Exclusive)
- Visionary - \$10,000
- Dream Maker - \$5,000
- Trailblazer - \$2,500
- Achiever - \$1,250
- Other \_\_\_\_\_

Contact name: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## PAYMENT INFORMATION:

- Please send an invoice to the address provided
- Check enclosed (Payable to 'Breakthrough Central Texas')
- Credit Card                      Circle one:      Visa      MasterCard      AmEx      Discover

Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

- Online donation at [www.Breakthroughctx.org](http://www.Breakthroughctx.org)

## PLEASE SUBMIT THIS FORM VIA MAIL, FAX OR EMAIL TO:

**MAIL:**  
Breakthrough Central Texas  
Attn: Kate Garrett  
1050 East 11<sup>th</sup> Street, Ste. 350  
Austin, TX 78702

**FAX:**  
512.535.4488

**EMAIL:**  
[kate@breakthroughctx.org](mailto:kate@breakthroughctx.org)

For more information contact Kate Garrett at [kate@breakthroughctx.org](mailto:kate@breakthroughctx.org) or 512.577.2418

**Deadline for inclusion on printed invitation is Tuesday, October 6.**  
**Deadline for inclusion on all other materials is Monday, November 9.**

*Breakthrough Central Texas is a 501(c)3 nonprofit organization, EIN 74-2991346.  
Gifts to Breakthrough are tax-deductible to the extent allowed by law.*

